



# Rogov Brandy

Carmel Winery has launched a new prestigious, limited edition, 'wine finished' brandy in memory of Daniel Rogov, who passed away recently.

Daniel Rogov was Israel's most celebrated wine critic, the voice of the Israel wine revolution and a strong advocate for Israeli wines. For nearly thirty years he was Israel's most famous writer on both food and wine.

**Rogov Brandy** was distilled mainly from Colombard grapes. It is made up of components of 10, 15 and 27 year old brandies, matured separately in Carmel's 120 year old cellars. The blend was then 'finished' in a used wine barrel. Rogov Brandy is rich, fruity, with a warm, rounded middle palate and long lingering finish.

The individual components celebrate different stages in Daniel Rogov's career. The 27 year old brandy represents the early 1980's, when Rogov began to write on food and wine in Israel. The 15 year old brandy represents the 1990's, when Rogov became established as Israel's most prominent food and wine critic. The 10 year old brandy represents the 2000's, when Rogov cemented his international reputation and received international recognition as the world's leading expert on Israeli and Kosher wines.

Carmel Winery has won many trophies and gold medals for its brandies over the years. Rogov Brandy joins the other quality Carmel brandies:

## **Carmel 100 Brandy**

Created to celebrate Carmel's 100th anniversary. Winner of 'The Trophy for Best Brandy Worldwide' at the IWSC in London.

## **Carmel 120 Brandy**

Limited edition brandy released to celebrate Carmel's 120th harvest.

*"The newly released Carmel 120 Brandy raises Israeli brandies to a new level, one frankly that I had not thought possible in the past. This one comfortably earns 95 points."* **Daniel Rogov**

CARMEL  WINERY  
— Since 1882 —



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*In Memory of  
Daniel Rogov  
The Voice of  
Israel's Wine Renaissance*

